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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

OFFICIAL

Application Number.....09/695,216  
In re Application of.....Gregory J. LAUCKHART, Craig B. HORMAN, Christa L.  
KOROL, and James T. BARTOT  
Title of the Invention .....SYSTEM AND METHOD FOR ESTIMATING  
PREVALENCE OF DIGITAL CONTENT ON THE WORLD-  
WIDE-WEB  
Filing Date .....October 25, 2000  
Technology Center | Art Unit.....2141  
Examiner.....Willett, Stephan F.  
Docket Number.....4421-4001  
Customer Number.....27123

**AMENDMENT AND REQUEST FOR RECONSIDERATION  
PURSUANT TO 37 C.F.R. § 1.111**

Mail Stop \_\_\_\_\_  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

March 4, 2004

Dear Sir,

The Applicants submit this Amendment and Response to address the substance of the Office Action dated November 4, 2003. The Applicants also submit the accompanying petition under 37 C.F.R. § 1.136(a) for a one-month extension of time to file this Amendment and Response. Please amend the application in the following manner. For the Examiner's convenience:

- **Amendments to the Claims** are reflected in the listing of claims beginning on page 2 of this Amendment;
- **Remarks** begin on page 20 of this Amendment; and
- **Authorization** to charge additional fees to a Deposit Account is on page 25 of this Amendment.

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